

CUSTOMISED BROCHURES

If you are looking for customised services from Ralawise – We require the following:

- Your logo
- Contact details

Files acceptable are: JPEG, TIFF, PDF, AI and EPS files.

Please provide any required high-res artwork at 300dpi or above the size intended for print.

See overprint sizes below.

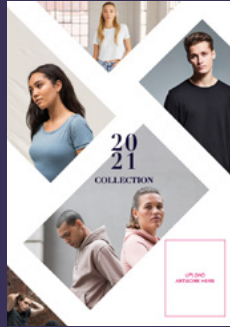
NEW STYLES
BEST SELLERS



COVER A
118(w) X 40(h)mm*



COVER B
69(w) X 60(h)mm*
190(w) X 10(h)mm*



COVER C
55(w) X 70(h)mm*



COVER D
85(w) X 30(h)mm*



COVER E
53(w) X 53(h)mm*
117(w) X 10(h)mm*

SPRING
SUMMER



COVER A
118(w) X 40(h)mm*



COVER B
69(w) X 60(h)mm*



COVER C
55(w) X 70(h)mm*

AUTUMN
WINTER



COVER A
118(w) X 40(h)mm*



COVER B
69(w) X 60(h)mm*



COVER C
55(w) X 70(h)mm*

For all artwork supplied, please use a file sharing service (e.g. WeTransfer or MailBigFile) to:

2021services@ralawise.com

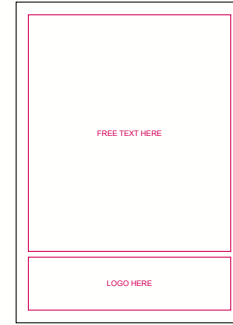
*approximate sizes, subject to change.

BACKCOVERS

Should you choose to add to the back cover, please find below the specification to supply your artwork:

Dimensions

- 190mm [w] X 222mm [h] **Top (Free Text)**
- 190mm [w] X 50mm [h] **Bottom (Logo)**



BACK COVER
190(w) X 222(h)mm*
190(w) X 50(h)mm*

FULLY CUSTOMISED BROCHURES

Should you choose the customised option of a fully branded cover, please find below the specification to supply your artwork:

Dimensions

- 210mm [w] X 297mm [h] **Front**
- 210mm [w] X 297mm [h] **Back**
- TBCmm [w] X TBCmm [h] **Spine***

*Spine width subject to change

(NB. THERE WILL BE NO ARTWORK ON SPINES THIS YEAR)



Specification

- The preferred file format for provided artwork is a high-res PDF. Please supply customised artwork, at the correct size with crop marks and with 3mm bleed all round. Preferably using the 'Press Quality' preset.
- Please provide any fonts used embedded within the artwork (or outlined) to avoid any issues when printing.
- It is vital that artwork supplied in a vector file format (i.e. .ai or .eps) is sized and formatted correctly, (CMYK / 300dpi / 3mm bleed) and is packaged with all images and fonts.
- The design for any bespoke cover artwork supplied will not be amended in any way and will be printed as provided originally.

i It is your responsibility to supply artwork at high resolution and to the specifications provided. Ralawise does not guarantee the quality of the end result if the artwork is not provided as detailed here.

i Once artwork has been created via our design team, we will supply a PDF visual for your approval. It is your responsibility to check that the artwork and any details within are correct and approved prior to printing.

Printing and Colours

All artwork will be printed in the traditional four-colour process (CMYK) at Europe's leading print service provider. Should any artwork contain spot Pantone colours, we will endeavour to match as closely as the four-colour process allows.

Proofing

Ralawise will supply you with an electronic PDF of your cover artwork, along with an approval form in PDF format. To ensure your order proceeds, you will be required to scan/photograph your signed form and send it back to 2021SERVICES@ralawise.com where Ralawise will hold your approval on file. Failure to provide a signed approval will result in your order not being processed.

i It is your responsibility to ensure all supplied artwork is correct and of high resolution. If not, we cannot assure the print quality will be to our standards.

Ralawise are happy to make amends if required; however, with any more than one set of amends, Ralawise reserve the right to charge a design fee of £50/€50.

Previously ordered catalogues?

If you have ordered from Ralawise before, with your consent, we can reuse the same artwork. Please confirm when placing your order. However, please ensure you check all details are correct as we will not be responsible for any changes different to those we hold on file.

Minimum Orders

The following orders are required for priority pre-order:

- Customised cover catalogues – 100 copies
- Blank catalogues – 30 copies

Carriage

Due to the high cost of distributing catalogues, Ralawise will apply a standard carriage cost to the order as a minimum i.e. £8.25 per order.*

For all non mainland UK customers (including Republic of Ireland, Northern Ireland and Channel Islands), ordering customised catalogues these will be charged at cost.*

*See "Delivery Information & Costs" on our website.

Timings

Delivery for each catalogue:

New Styles & Best Sellers – January 2021

Spring/Summer – March 2021

Autumn/Winter – August 2021

For all artwork, please send to:

2021services@ralawise.com

For all correspondence, please send to:

2021services@ralawise.com

To talk to the brochure team, call:

01244 838394